

CONFERENCE - EXHIBITION - AWARDS - NETWORKING & CELEBRATION

Organised by



BHARAT **ETHANOL** FORUM

Fuelling Bharat. Powering Growth

28 | 29
September 2026

The Westin
Powai Lake,

Mumbai

Sponsorship Proposal



Strategic Partner



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India Convention Promotion Bureau
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www.bharatethanolforum.com

From

1.5%

to

20%

in a decade.



Ethanol in India's petrol climbed from 1.5% in 2014 to 20% in 2025 — the E20 target, hit **five years ahead of schedule**.



Production capacity grew roughly tenfold, from under 2 billion litres to **nearly 20 billion**.

1.5%
2014

20%
2025



WHY NOW

E20 IS DONE. THE NEXT NUMBER IS 30.

In May 2026, India notified fuel standards for blends up to **E30**. Flex-fuel cars, grain ethanol, 2G, compressed biogas and aviation fuel are what comes next — and the rulebook is being written **right now**.



FLEX-FUEL
CARS



GRAIN
ETHANOL



2G
ETHANOL



COMPRESSED
BIOGAS



AVIATION
FUEL



INDIA IS THE FASTEST-MOVING ETHANOL MARKET ON EARTH.



THE CLIMB:



The world is moving the same way —
India is just moving faster.



WHAT'S DRIVING IT

ONE POLICY DOING SEVERAL JOBS AT ONCE.

Less imported crude. Higher farmer income — over **₹1.18 lakh crore** has reached farmers through ethanol procurement. Sugar and grain surpluses put to work. Lower emissions on every litre burned.



**LESS
IMPORTED CRUDE.**



**HIGHER
FARMER INCOME.**

Over **₹1.18 lakh crore** has reached farmers through ethanol procurement.



**SUGAR AND GRAIN
SURPLUSES**

put to work.



**LOWER
EMISSIONS**

on every litre burned.



THE PLATFORM

ONE TABLE. THE WHOLE VALUE CHAIN.



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ETHANOL**
FORUM

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Producers, oil marketing companies, automakers,
technology firms, investors and policymakers
in one room — to align sugar and grain,
fuel and chemicals, **India and the world.**



WHO'S IN THE ROOM

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The people who actually move this market.



SUGAR &
ETHANOL
PRODUCERS



GRAIN
PROCESSORS



OIL MARKETING
COMPANIES



AUTOMAKERS



DISTILLERY
TECHNOLOGY & EPC



INVESTORS
& BANKS



GOVERNMENT &
POLICYMAKERS



COMMODITY
TRADERS



GLOBAL
BIOFUEL
COMPANIES



SUSTAINABILITY PLAYERS

WHY SPONSOR

PUT YOUR NAME ON INDIA'S ENERGY TRANSITION.

Sponsorship places your brand at the centre of India's energy transition — in front of the producers, buyers, investors and policymakers who decide where this market goes.



Policy level
visibility



Speaking
platforms



Branding across
conference
& expo



Direct access
to decision-
makers



Media & industry
coverage at
scale

For technology providers and project developers, it is the clearest way to position ahead of competitors while billions in new capacity is still being planned.



THE INVESTMENT

Sponsorship Packages

Six standard ways to partner. All packages turnkey; custom builds on request.

TITLE SPONSOR

1 only

Rs 35,00,000

USD 50,000

Event presented by your brand. Keynote slot, largest stand, maximum branding.

PLATINUM

Rs 20,00,000

USD 30,000

Panel speaking slot, premium branding across forum & expo, large stand.

GOLD

Rs 12,00,000

USD 20,000

Session association, strong branding, exhibition stand, delegate passes.

SILVER

Rs 7,00,000

USD 10,000

Logo across event, compact stand, delegate passes, kit insert.

ASSOCIATE

Rs 4,00,000

USD 6,000

Supporting-sponsor branding, passes, website & social listing.

EXHIBITOR

Rs 2,00,000

USD 3,000

3m x 3m shell-scheme stand at the Trade & Tech Expo. Larger space on request.

WHAT'S INCLUDED

What Each Package Delivers

Benefit	Title	Platinum	Gold	Silver	Assoc.
Category exclusivity	✓	-	-	-	-
Logo on all event branding	✓	✓	✓	✓	✓
Speaking opportunity	Keynote	Panel	Session	-	-
Exhibition space	18 sqm	12 sqm	9 sqm	6 sqm	-
Complimentary delegate passes	12	8	5	3	2
Seats at Leadership Awards gala	10	6	4	2	2
Logo on main-stage backdrop	✓	✓	✓	-	-
Branding on lanyard / delegate kit	✓	✓	-	-	-
Standees / branding at venue	6	4	2	1	-
Full-page advert, show directory	✓	✓	✓	-	-
Insert in delegate kit	✓	✓	✓	✓	-
Website logo + social announcement	✓	✓	✓	✓	✓
Post-event delegate list (opt-in)	✓	✓	✓	-	-
Investment (Rs / USD)	35L / \$50k	20L / \$30k	12L / \$20k	7L / \$10k	4L / \$6k

Exclusive of 18% GST. USD indicative. L = lakh (Rs 1,00,000). Benefits combinable; bespoke packages on request.

MORE WAYS TO PARTNER

Signature & A la Carte

Leadership Awards Night

Rs 10,00,000 / \$15,000

Own the gala the industry watches.

Gala / Networking Dinner

Rs 8,00,000 / \$12,000

Host the signature Day-1 evening.

Networking Lounge

Rs 5,00,000 / \$7,500

Your brand on the deal-making space.

Lanyard & Badge

Rs 4,00,000 / \$6,000

Every delegate wears your brand.

Delegate Kit / Bag

Rs 4,00,000 / \$6,000

In every attendee's hands for two days.

Registration Desk

Rs 4,00,000 / \$6,000

First touchpoint for every guest.

Coffee Break (per day)

Rs 3,00,000 / \$4,500

Branding across refreshment breaks.

Wi-Fi / Charging Station

Rs 3,00,000 / \$4,500

High-visibility utility branding.

EXHIBITION - TRADE & TECH EXPO

Shell scheme 3m x 3m (9 sqm): Rs 2,00,000 / \$3,000

Premium raw space (min 18 sqm): Rs 12,000 / \$175 per sqm

HOW TO BOOK

Reserve your package or request a custom proposal:

events@teflas.com **+91 98333 55566 / +91 98337 55566**

www.bharatethanolforum.com - 28-29 September 2026 - The Westin Mumbai Powai Lake

THE AWARDS

BHARAT ETHANOL LEADERSHIP AWARDS.

The night the industry honours its own — the producers, innovators and pioneers building India's biofuel economy.

Ten categories, one stage.



ETHANOL PRODUCER OF THE YEAR



GRAIN ETHANOL LEADER



SUGAR ETHANOL BIONEER



2G INNOVATION



TECHNOLOGY PROVIDER



ETHANOL INVESTMENT



SUSTAINABILITY IN BIOFUELS



EMERGING COMPANY



GLOBAL ETHANOL LEADER



LIFETIME CONTRIBUTION

BHARAT ETHANOL
LEADERSHIP
AWARDS 2026

FUELLING INDIA.
POWERING THE FUTURE.



WHY ATTEND

WALK IN WITH QUESTIONS. WALK OUT WITH DEALS.



Policy clarity on the E30 roadmap.



Direct lines to OMC buyers and investors.



Feedstock and technology partners you can sign with.



Market intelligence you can act on Monday.

The roadmap past E20 is being written now, and the people writing it will be in the room. Two days here give you **policy clarity on E30, flex-fuel and SAF** before it filters down to the rest of the market: **direct access** to OMC buyers, producers and investors; and the **feedstock, technology and joint-venture partners** you would otherwise spend months chasing.

The sessions are built around **decisions rather than theory** — pricing, blending economics, infrastructure investment, and the trade openings as India shifts from fuel importer to potential ethanol exporter. You leave with **intelligence you can act on** and conversations already underway.

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POWERING THE FUTURE.



AGENDA

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Two days. The full ethanol agenda.

DAY 1

28 SEPTEMBER 2026

- 08:30  Registration & Networking Tea
- 10:00  **Session 1** — India's Ethanol Economy: Post-E20 Growth
- 11:30  **Inaugural Session** — Fuelling India's Energy Transition
- 13:00  Networking Lunch
- 14:30  **Session 2** — Feedstock Revolution: Sugar, Grain, Maize, Rice & 2G
- 15:45  **Session 3** — Flex-Fuel Vehicles, OMC Demand & Blending Economics
- 17:00  **CEO Roundtable** — Investing in Ethanol Infrastructure
- 17:30  Networking & Expo Visit
- 19:30  **Bharat Ethanol Leadership Awards** — Gala Dinner & Entertainment

DAY 2

29 SEPTEMBER 2026

- 10:00  **Session 4** — Global Ethanol Markets & Trade
- 11:15  **Session 5** — Beyond Ethanol: SAF, Bio-methanol, CBG
- 12:15  **Closing Session** — India Ethanol Vision 2030 Declaration
- 13:00  Networking Lunch



THE ORGANISER

30+ YEARS OF PUTTING INDUSTRIES IN ONE ROOM.

Tefla's builds international conferences, exhibitions and policy platforms across agriculture, energy, sustainability and global trade.

Credible rooms, real outcomes.



an initiative by





BE IN THE ROOM WHEN INDIA SETS ITS NEXT FUEL TARGET.

Sponsor. Exhibit. Attend.

Bharat Ethanol Forum & the Ethanol & Biofuels
Trade & Tech Expo | 28–29 September 2026,
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events@teflas.com



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